



COMPETITIVE PC GAMING

POP-UP PC ARENA.

High-performance PC gaming, dropped into your venue.

POP-UP
PC ARENA

THE SETUP



IN PLAY



WHAT IT IS

A self-serve row of high-performance gaming PCs, delivered and installed at your venue. Players sit down, sign in to their own Steam, Epic or Battle.net account and start playing in under a minute. Five and ten stations are the headline configurations, with larger arrays available on request. Fortress supplies the equipment and standard display kit; your venue supplies the floor, power and bandwidth.

WHY IT MATTERS TO YOUR VENUE

- Turns a function room, foyer or quiet floor into a competitive gaming destination that gives guests a reason to stay.
- Reaches the gamer crowd your venue may not otherwise attract, and keeps them engaged for hours.
- Self-serve by default, with on-floor hosting, session management and program delivery available when you want them.
- TVs on stands plus one 3 m light box are standard from five stations. A live leaderboard and custom activation board are optional.
- Add brackets, casual ladders, multi-venue competition and broadcast through Connected Series.

5 AND 10

HEADLINE CONFIGURATIONS

VENUE BANDWIDTH

MANAGED UPLINK OPTIONAL

RESIDENCY OR EVENT

TAILORED QUOTE





WHAT'S IN EVERY SETUP

Standard inclusions

- **The arena** · rollable, lockable PC cabinets in five-station modules, with branded desk fronts, concealed cabling and gaming chairs
- Managed gaming PCs with local solid-state storage and a curated 80/20 games library; players use their own Steam, Epic or Battle.net accounts
- Venue bandwidth is used by default. Managed networking hardware and a 5G or Starlink uplink are optional extras
- A high-refresh monitor, mechanical keyboard, gaming mouse and wired headset at every station
- TVs on stands plus one 3 m light box, included from five stations
- Delivered, installed and bumped out by Fortress, with remote technical support. The arena is self-serve by default

OPTIONAL EXTRAS

Added to base hire · priced at quote

ON-FLOOR HOST

Player support, queue management and audience engagement.

LEADERBOARD AND ACTIVATION BOARD

Live results, sponsor presentation and a custom digital or LED display.

BROADCAST PRODUCTION

Commentary, multi-camera capture, streaming and highlight content.

SESSION AND FLOOR MANAGEMENT

Sign-in, scheduling, venue coordination and live data.

PROGRAMS AND CONNECTED SERIES

Monthly programs, brackets, casual ladders and multi-venue competition.

CUSTOM BRANDING AND DELIVERY LOGISTICS

Sponsor signage, custom set dressing and deployments beyond metro Melbourne and Sydney.

DEPLOYMENT

From 5 stations

SCALE

FIVE AND TEN STATIONS HEADLINE; ARRAYS OF 15, 20 AND MORE ARE AVAILABLE ON REQUEST

FOOTPRINT

FIVE STATIONS: APPROX. 36 M² · COMPACT TEN: APPROX. 48 M² · STRAIGHT-ROW TEN: APPROX. 56 M²

POWER

FIVE STATIONS REQUIRE TWO 10 A CIRCUITS · LARGER CONFIGURATIONS USE ENGINEERED SUPPLY
CONFIRMED AT QUOTE

Spectator, host, broadcast, queueing and custom activation space is quoted separately.

HOW IT WORKS

01

SIZE IT & CONFIRM POWER

Players use their own accounts and are ready to play in under a minute. Power and venue bandwidth are confirmed before quote.

02

DELIVER, INSTALL & NETWORK

03

PLAYERS SIGN IN

04

BUMP OUT & REPORT

COMMERCIAL SHAPE

FORTRESS-OPERATED HIRE: RESIDENCY OR EVENT TERMS. TAILORED QUOTE WITHIN FIVE BUSINESS DAYS.

Each deployment is scoped to your configuration, schedule, branding, delivery logistics and optional layers. Venue, food and beverage, and prize pools sit outside scope.

Each arena is configured and commissioned for your venue, released in scheduled commissioning windows. Lead time confirmed at quote.

OWN THE INSTALLATION

A permanent PC gaming installation your venue owns outright. Fortress designs it, builds it to the locked Fortress specification, commissions it on site and operates it under a managed-service agreement, with the same operating standard and reporting as our own venues. Venue-owned installations are scoped and priced by proposal.





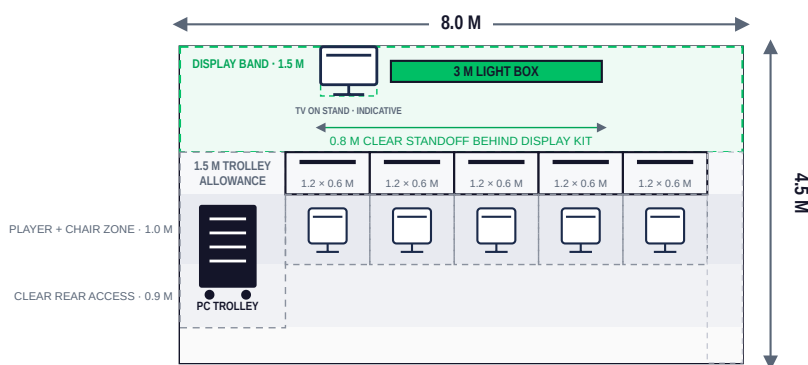
CONFIGURATION FOOTPRINTS.

These base footprints include the desk and player area, rear access, TVs on stands and one 3 m light box. Final placement is confirmed for your venue.

5 STATIONS • STANDARD DISPLAY

BASE APPROX. 36 M²

Indicative base equipment footprint - final placement confirmed for your venue



BASE ENVELOPE 8.0 M × 4.5 M = 36.0 M²

DEPTH: 1.5 M DISPLAY + 0.6 M DESK + 1.0 M PLAYER + 0.9 M ACCESS + 0.5 M MARGIN = 4.5 M

DISPLAY KIT: TVS ON STANDS + ONE 3 M LIGHT BOX + 0.8 M STANDOFF - INDICATIVE PLACEMENT

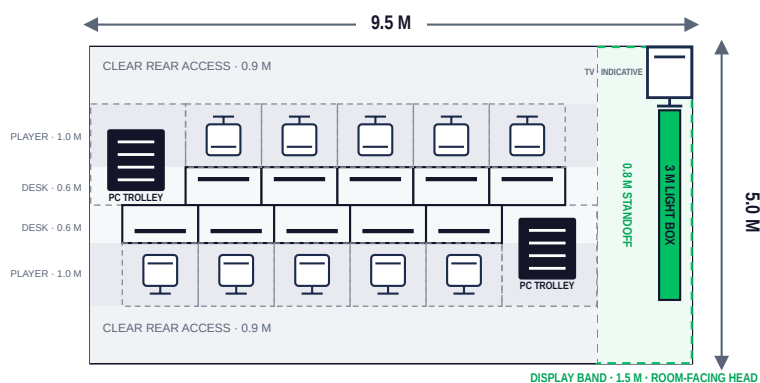
Display band
 Desk
 Player + chair
 Rear access

INDICATIVE LAYOUT - FINAL PLACEMENT CONFIRMED FOR YOUR VENUE

10 STATIONS • COMPACT

BASE APPROX. 48 M²

Back-to-back island - standard display cluster at the room-facing head



BASE ENVELOPE 9.5 M × 5.0 M = 47.5 M² - PROVISION APPROX. 48 M²

WIDTH: 8.0 M ISLAND + 1.5 M DISPLAY BAND = 9.5 M

DEPTH: 0.9 + 1.0 + 0.6 + 0.6 + 1.0 + 0.9 M = 5.0 M

INDICATIVE DISPLAY PLACEMENT

Display band
 Desk
 Player + chair
 Rear access

INDICATIVE LAYOUT - FINAL PLACEMENT CONFIRMED FOR YOUR VENUE

Straight-row ten-station alternative: approximately 56 m², measuring 14.0 m by 4.0 m with 14 m of uninterrupted frontage. Spectator, host, broadcast, queueing and custom activation space is quoted separately.

